# Industry News.

# Color market explored

Following projected growth patterns for products using food, drug and cosmetics colorants, the market for these colorants is expected to expand 54% during the 10-year period ending in 1987.

According to a study by Frost & Sullivan Inc., dollar volume will rise (in constant dollars) from \$92.9 million in 1978 to \$107 million in 1981, \$121.8 million in 1984 and \$143.2 million by 1987.

Primary FD&C colorants, used mostly in foods, will experience a 54% gain by 1987, the report said. FD&C lakes, insoluble colorants used mainly in foods, are projected to expand by 49%. Primary D&C colorants, employed solely in drugs and cosmetics, are forecast for a 56% sales increase and D&C lakes, insoluble colorants for drugs and cosmetics, will show a 55% increase for the period. Use of uncertified colorants, or natural products used in foods, will increase by 57% over the 10 years.

The expanding market for colorants will parallel anticipated increased sales to the major users of colorants. These include the soft drink, baking, cheese, pet foods, candies and confections, dessert mixes, breakfast foods and snack foods industries. Cosmetics also will remain a solid outlet for colorants, Frost & Sullivan projects, with cosmetics sales expected to increase 3% annually. Increased use of colorants will accompany the 2 to 3% annual increase predicted in drug sales.

Frost & Sullivan said colorant manufacturers may limit development of new products because of increased FDA restrictions related to new colorants for use in food, drugs and cosmetics.

## Central Soya acquires Brazilian mill

Central Soya announced in mid-April the purchase of a feed manufacturing plant at Itanhandu, Minas Gerais, Brazil, making it the fourth mill acquired by Central Soya in Brazil during the past five years.

The firm also plans during 1980 to acquire Butcher Boy Food Products, a California firm specializing in supplying frozen Mexican foods to the food service industry. In addition, Central Soya plans to acquire the O.A. Cooper Co. in Nebraska, a regional feed manufacturer with annual sales of more than \$40 million.

### H.L.S. announces new plants

H.L.S. Ltd. Industrial Engineering Co. has announced it is supplying oilseed plants in Haiti, Greece and Thailand. A plant which handles 360 metric tons per day soybean and 150 metric tons per day sunflower seed, including ship unloading, storage, pressing, extraction and refinery, will be built for Sodexol, Port-au-Prince, Haiti.

Cooperative Industries of Thessal, in Larissa, Greece, will be supplied a complete cottonseed oil plant which handles 225 metric tons per day. The plant will include silos, decortication, pressing, extraction, refinery, hydrogenation, postbleaching and oil storage. The delinting plant will be supplied by Murray-Carver, U.S.A.

Industrial Enterprises Co. Ltd., in Bangkok, Thailand, has ordered a new solvent extraction plant capable of handling 350 metric tons per day soybean or 200 metric tons per day parboiled rice bran. A degumming-bleaching and steam refining plant which handles 60 metric tons per day crude oil was also ordered by Industrial Enterprises.

#### **Durkee reorganizes**

Durkee Foods Division, SCM Corporation has been reorganized, Paul H. Elicker, president and chief executive officer, announced. The Consumer Foods Group has been transferred to SCM's Consumer Products Division. The Industrial Foods and Food Service Groups remain under the direction of Durkee Division president Robert E. Dorfmeyer.

#### Sandoz plant opens

Production of carboxylated (Sandopan) and alkoxylated (Sandoxylate) surfactants is underway at the new manufacturing complex of Sandoz Colors & Chemicals in Martin, SC. The new plant, which complements the current U.S. production in Fair Lawn, NJ, will significantly increase the output of these products in the U.S.

### U.S. Testing is 100 years old

The United States Testing Company Inc., an independent commercial laboratory with 31 branch laboratories in the U.S. and the Far East, is celebrating its centennial this year.  $\hfill \Box$ 



AOCS member Robert J. Hlavacek, above, presents check to former AOCS President Steve Chang as partial payment by Thomas J. Lipton Inc. for a three-year fellowship for a graduate assistant at Rutgers University, where Dr. Chang is chairman of the food science department. Dr. Hlavacek is vice-president for quality assurance with T.J. Lipton Inc.

#### Lab service revised

Woodson-Tenent Laboratories, Inc., Memphis, TN, an affiliate of National Health Laboratories, has formed a new service-oriented unit. The unit, Client Service, will communicate directly with customers to ensure proper channeling of inquiries and/or samples for analysis. 

### P&G's new plant

Procter & Gamble has announced plans to construct a plant on a site northeast of Greensboro, NC. Construction is expected to begin in late spring of 1980, with completion and plant start-up planned for the winter of 1981-82. When completed, the plant will produce some of the company's toilet products, including Crest and Gleem toothpastes, Head & Shoulders and Prell shampoos, Scope mouthwash and Wondra hand and body lotion. About 150 people will be employed at the plant. П

### Sunflower futures offered

Trading in sunflower futures contracts began last month on the Minneapolis Grain Exchange, with trading in units of 100,000 pounds. Contracts are based on U.S. sunflower, at 40% oil. Π

### Alltech moves

Alltech Associates, a supplier of chromatography instruments, has moved to 2051 Waukegan Road, Deerfield, IL 60015.

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